## **Term Information**

**Effective Term** 

Autumn 2017

## **General Information**

Course Bulletin Listing/Subject Area	International Studies
Fiscal Unit/Academic Org	UG International Studies Prog - D0709
College/Academic Group	Arts and Sciences
Level/Career	Undergraduate
Course Number/Catalog	4806
Course Title	Intelligence for Diplomacy: Assessing Leadership Style
Transcript Abbreviation	Intel for Diplo
Course Description	The assessment of leadership style is one of several core foci for intelligence analysts. It contributes to predictions of a leader's likely behavior. More importantly, it guides efforts, in particular diplomatic efforts, to influence the decisions of political, economic and military leaders. This course introduces students to key theories and research in the political psychology of leadership.
Semester Credit Hours/Units	Fixed: 3

## **Offering Information**

Length Of Course	14 Week, 12 Week, 8 Week, 7 Week, 6 Week, 4 Week
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	No
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture
Grade Roster Component	Lecture
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never
Campus of Offering	Columbus

## **Prerequisites and Exclusions**

Prerequisites/Corequisites	
Exclusions	

Sophomore standing or higher, or permission of instructor. Not open to students with credit for INTSTDS 5195: Assessing Leadership Style.

## **Cross-Listings**

**Cross-Listings** 

None

## Subject/CIP Code

Subject/CIP Code Subsidy Level Intended Rank 45.0901 Baccalaureate Course Sophomore, Junior, Senior

## **Requirement/Elective Designation**

The course is an elective (for this or other units) or is a service course for other units

## **Course Details**

Course goals or learning objectives/outcomes

• 1. Identify the differences between the types of thinking and evidence needed for academic analysis in the social and behavioral sciences as opposed to intelligence analysis.

- 2. Explain how academic theory and research can be useful for intelligence analysis.
- 3. Outline an analytical framework drawn from academic theory that can be useful for leadership analysis in the intelligence, business and other communities.
- 4. Assess the motivation, thinking style, belief system, information environment, and decision- making style of a particular leader based on behavioral data drawn from open sources.
- 5. Generate concrete hypotheses about how to time, package, or communicate messages designed to influence a leader given that leader's leadership style.

#### **Content Topic List**

- The origins, nature, and role of leadership analysis in the US intelligence community.
- The psychological and cognitive foundations of leadership analysis
- The elements of a leader's information environment.
- Different decision-making styles among leaders.
- Cognitive-integrative complexity and its relationship to decision-making.
- A leader's operational code and its implications for influencing that leader's decisions.
- Power, achievement, and affiliation motivation and the role of motivation in assessing overall leadership style.

#### Attachments

- INTSTDS4806 Leadership Style.docx
- (Syllabus. Owner: Mughan,Anthony)
- 10.1 IRD MAP (Update July 1, 2016).docx: Curriclum Map
  - (Other Supporting Documentation. Owner: Meltz, Richard Lee)
- INTSTDS4806\_RevisedSyllabus.docx
- (Syllabus. Owner: Mughan, Anthony)
- INTSTDS4806\_Concurrences.docx

(Concurrence. Owner: Mughan, Anthony)

## Comments

#### • Dear Committee Members,

Your contingencies on the original request have all been filled.

1) Concurrence from John Glenn College and Political Science have been appended;

2) Contact hours are now specified on the syllabus;

3) the code of conduct link has been added;

4) material has been added to cover Barack Obama;

5) I sent the syllabus twice to Randy Smith in OAA but received a response from him on neither occasion. I'm

interpreting this as a kind of concurrence, although I'm not sure what to have expected from him.

I hope your requirements have been met. Thanks. (by Mughan, Anthony on 01/30/2017 11:14 AM)

• See 10-11-16 e-mail to T. Mughan. (by Vankeerbergen, Bernadette Chantal on 10/11/2016 05:47 PM)

## **Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Mughan, Anthony	04/13/2016 02:19 PM	Submitted for Approval
Approved	Mughan, Anthony	04/13/2016 02:19 PM	Unit Approval
Approved	Haddad,Deborah Moore	04/18/2016 10:14 AM	College Approval
Revision Requested	Vankeerbergen,Bernadet te Chantal	05/12/2016 04:04 PM	ASCCAO Approval
Submitted	Mughan, Anthony	07/11/2016 02:42 PM	Submitted for Approval
Approved	Mughan, Anthony	07/11/2016 03:22 PM	Unit Approval
Approved	Haddad,Deborah Moore	07/11/2016 03:58 PM	College Approval
Revision Requested	Vankeerbergen,Bernadet te Chantal	10/11/2016 05:47 PM	ASCCAO Approval
Submitted	Mughan, Anthony	01/30/2017 11:14 AM	Submitted for Approval
Approved	Mughan, Anthony	01/30/2017 11:16 AM	Unit Approval
Approved	Haddad,Deborah Moore	01/30/2017 12:30 PM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadet te Chantal Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler	01/30/2017 12:30 PM	ASCCAO Approval

**International Studies 4806** 

## **Intelligence for Diplomacy: Assessing Leadership Style**

Spring Semester 2017

Instructor:	Dr. Robert B. Woyach Office: Townshend Hall, Rm. 33	E-mail: <u>woyach.1@osu.edu</u> Office Telephone: 614-292-9657 Cell: 614-439-3003
Contact Hours:	3 hours; W, F 12:45-2:05 PM	
Important Date	s: Leader must be chosen for Re First Mid-term Examination: Spring Break: March 16-20 Second Mid-term Examination Initial Profile Database is due Leader Profile and Final Data Final Paper due at scheduled I	n: Wednesday, March 29 on Friday, April 7 base Due: Friday, April 21

#### **COURSE DESCRIPTION, GOALS, and CONTENT**

Within Western intelligence communities, the assessment of leadership style is one of several core foci for intelligence analysts. Leadership style assessments contribute to predictions of a leader's likely behavior. More important, they guide efforts, in particular diplomatic efforts, to influence the decisions of political, military, and economic leaders. This course introduces students to key theories and research in political psychology used to explore leadership and decision-making style and that guide US intelligence analysts who assess foreign leaders. In their own research, students apply the ideas and findings from this literature to analyze a particular leader's style (motivation, operational code, thinking style, information environment, and decision making style) and hypothesize implications of that style for efforts to influence the leader. Thus, the course places students at the nexus between theory and research in political psychology, on the one hand, and the world of practice in intelligence analysis and diplomacy, on the other.

The key goals of the course are to prepare students to:

- Identify the differences between the types of thinking and evidence needed for academic analysis in the social and behavioral sciences and intelligence analysis;
- Explain how academic theory and research can be useful for intelligence analysis;
- Outline an analytic framework drawn from academic theory that can be useful for leadership analysis in the intelligence community, business, and elsewhere;
- Assess the motivation, thinking style, belief system, information environment, and decision-making style of a particular leader based on behavioral data drawn from open sources; and
- Generate concrete hypotheses about how to time, package, or communicate messages designed to influence a leader given that leader's specific leadership style.

The course will focus on the following topics:

- 1. The Origins, Nature, and Role of Leadership Analysis in the US Intelligence Community
- 2. The Psychological and Cognitive Foundations of Leadership Analysis
- 3. The Elements of a Leader's Information Environment

- 4. Different Decision-making Styles among Leaders
- 5. Cognitive-Integrative Complexity and its Relationship to Decision-making
- 6. A Leader's Operational Code and its Implications for Influencing that Leader's Decisions
- 7. Power, Achievement, and Affiliation Motivation and the Role of Motivation in Assessing Overall Leadership Style

#### STUDENT RESPONSIBILITIES

To successfully complete this course, students must attend every class session as well as complete all required readings and written assignments.

#### Course Readings:

Three texts are required reading for all students and are available at campus bookstores as well as from online vendors.

- Jerrold M. Post, editor. *The Psychological Assessment of Political Leaders*. Ann Arbor: University of Michigan Press, 2005.
- Thomas Preston. The President and His Inner Circle. New York: Columbia University Press, 2001.
- Blema S. Steinberg. *Women in Power*. Montreal: McGill Queens University Press, 2008.

Additional required readings for this course have been posted to the course website, which is available through Carmen, OSU's online course management system.

#### Written Assignments:

All students will be required to conduct research on a leader of their choice (subject to the instructor's advice and consent). The research will require students to learn about the leader's background. More important, students will look for behavioral data from various sources that can help them make assessments of the individual's leadership style. On the basis of this research, students will prepare three products:

**Leader Profile.** All students will be required to prepare a Leader Profile (4-9 single spaced pages) of the leader they have researched. Detailed guidelines for preparing the profile will be distributed during the second week of class and discussed in class on March 31. The Leader Profile will be due on Friday, April 21 and will count for 40% of the final grade in the course. A digital copy of the profile should be submitted online to the appropriate Carmen dropbox

Leader Database. As students conduct their research, *they will be required to record the data they are gathering in an Excel compatible database*, the format for which will be posted on the course's Carmen website. *Students will be required to submit their databases to the instructor once during the semester*. Final databases must be submitted to the appropriate Carmen dropbox with the Leader Profile on Friday, April 21.

**Final Analytic Paper**: In lieu of a final exam, students will be required to prepare a short analytic paper, which will be due at the final exam period. This paper should be 4-5 double-spaced pages and will assess the quality of the data and any analytic ambiguities that have arisen in their research and leader assessments. Detailed guidelines for the final paper will be distributed in class by the last week of January. This paper will count for 20% of the final grade in the course. A hard copy of the paper is due at the Final Exam.

#### Examination:

Students will also complete two in-class mid-term examinations. These exams will consist of short answer and closed ended questions designed to test students' understanding of the analytic framework presented in class. The

mid-terms will be given in class on Friday, February 22 and Friday, March 29. Each exam will account for 15% of the final grade in the course.

## Class Participation:

This course involves the bridging of two worlds: the world of academia and the world of practice. In short, the course requires students to use constructs from academic theory as they conduct a practical analysis of an individual leader using a methodology patterned after one used in the US intelligence community. Students cannot expect to do well in the course unless they attend class regularly and are actively engaged in the learning process. Therefore, participation in the course—in terms of regular attendance, timely submission of data collections, and active participation in class discussions—will account for 10% of the final course grade.

#### Grading:

Grades will be calculated on the basis of the following formula:

- Mid-term Exams: 30%
- Leader Profile: 40%
- Final Paper: 20%
- Class Participation: 10%

The grading scale is as follows: 93-100% = A; 90-92% =A-; 87-89% =B+; 83-86% =B; 80-82% =B-; 77-79% =C+; 73-76% =C; 70-72% =C-; 67-69% =D+; 60-66% =D; 59% and below =E.

All students must be officially enrolled by the end of the second week of class. No requests to add the class will be approved by the International Studies Program after that time. Enrolling officially and on time is the responsibility of the student. Please see me as soon as possible if you are interested in enrolling and are not on the roster. It may not be possible to enroll all students because of space limitations.

## **COURSE POLICIES**

*Late and Missed Work:* Students who turn papers in late, without an approved excuse, will be penalized one-third-of-a-grade on that assignment for each two days that it is late. Exams and papers not turned in will receive a failing grade.

*Academic Misconduct*: It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct: http://studentlife.osu.edu/csc/

University rules prohibiting cheating and plagiarism and all other forms of academic misconduct will be enforced. Any violation of these rules will be reported to the university Committee on Academic Misconduct.

*Disability Services:* Students with disabilities (including mental health, chronic or temporary medical conditions) that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of

# their needs. The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 614-292-

3307, slds@osu.edu; slds.osu.edu.

## COURSE OUTLINE AND READING ASSIGNMENTS

## January 11: Goals of the Course and Student Responsibilities

#### January 13, 18: Leadership Analysis in the Intelligence Community

Jerrold Post, Stephen Walker, and David Winter. (2005) Profiling Political Leaders: An Introduction. From The Psychological Assessment of Political Leaders, edited by Jerrold M. Post, pp. 1-7. Ann Arbor: University of Michigan Press.

David Winter. (2005) Assessing Leaders' Personalities: A Historical Survey of Academic Research Studies. From The Psychological Assessment of Political Leaders, edited by Jerrold M. Post, pp. 11-38. Ann Arbor: University of Michigan Press.

Jerrold Post. (2005) Leader Personality Assessments in Support of Government Policy. From The Psychological Assessment of Political Leaders, edited by Jerrold M. Post, pp. 39-61. Ann Arbor: University of Michigan Press.

#### January 20: The Foundation of Leadership Analysis—Information Processing

Alex Mintz and Karl DeRouen. (2010) Psychological Factors Affecting Foreign Policy Decisions. From Understanding Foreign Policy Decision Making by Alex Mintz and Karl DeRouen, pp. 97-119. New York: Cambridge University Press. (On Carmen)

#### January 25, 27: Information Environment and Decision-making Style

Thomas Preston. (2001) Presidential Personality and Leadership Style. From The President & His Inner Circle, by Thomas Preston, pp. 5-31. New York: Columbia University Press.

## February 1: Comparing the Decision-making Styles of Truman and Kennedy

Thomas Preston. (2001) Harry S. Truman and the Korean War. From The President & His Inner Circle, by Thomas Preston, pp. 32-46. New York: Columbia University Press.

Thomas Preston. (2001) John F. Kennedy and the Cuban Missile Crisis. From The President & His Inner Circle, by Thomas Preston, pp. 97-113. New York: Columbia University Press.

## February 3: Comparing the Decision-making Styles of Clinton and Bush

Thomas Preston. (2001) A Bridge to the Twenty-first Century: The Leadership Style of Bill Clinton. From The President & His Inner Circle, by Thomas Preston, pp. 219-235. New York: Columbia University Press.

Thomas Preston. (2001) George Bush and the Gulf War. From The President & His Inner Circle, Thomas Preston, by pp. 190-201. New York: Columbia University Press.

Leaders for research projects must be identified and approved by Friday, January 29.

#### February 8: Thinking or Cognitive Style

Peter Suedfeld, Karen Guttieri, and Philip Tetlock. (2005) Assessing Integrative Complexity at a Distance: Archival Analyses of Thinking and Decision Making. From The Psychological Assessment of Political Leaders, edited by Jerrold M. Post, pp. 246-270. Ann Arbor: University of Michigan Press.

#### February 10: The Thinking Style of Benjamin Netanyahu

Shaul Kimhi. (2001) Benjamin Netanyahu: A Psychological Profile Using Behavior Analysis. From *Profiling Political Leaders: Cross-cultural Studies of Personality and Behavior*, edited by Ofer Feldman and Linda O. Valenty, pp. 149-164. Westport CT: Praeger. (On Carmen)

Yael S. Aronoff. (2001) When and Why Do Hardliners Become Soft? An Examination of Israeli Prime Ministers Shamir, Rabin, Peres, and Netanyahu. From *Profiling Political Leaders: Cross-cultural Studies of Personality and Behavior*, edited by Ofer Feldman and Linda O. Valenty, pp. 185-201. Westport CT: Praeger. (On Carmen)

#### February 15: The Thinking Style of Tony Blair

Stephen Benedict Dyson. (2009) Personality and Foreign Policy: Tony Blair's Iraq Decisions. *Foreign Policy Analysis* 2:289-306.

#### February 17: The Thinking Style and Information Environment of Saddam Hussain

Kevin Woods, James Lacey, and Williamson Murray. (2006) Saddam's Delusions: The View from the Inside. *Foreign Affairs* 85(1):2-26. (On Carmen)

#### February 22: Mid-term Exam-1

#### February 24: Belief System—Operational Code

Stephen Walker, Mark Schafer, and Michael Young. (2005) Profiling the Operational Codes of Political Leaders. From *The Psychological Assessment of Political Leaders*, edited by Jerrold M. Post, pp. 215-245. Ann Arbor: University of Michigan Press.

#### March 1, 3: Comparing the Operational Codes of Yitzhak Rabin, Shimon Peres, and Tony Blair

Scott Crichlow. (1998) Idealism or Pragmatism? An Operational Code Analysis of Yitzhak Rabin and Shimon Peres. *Political Psychology* 19:683-706.

Mark Schafer and Stephen G. Walker. (2002) Political Leadership and the Democratic Peace: The Operational Code of Prime Minister Tony Blair. From *Profiling Political Leaders: Cross-Cultural Studies of Personality and Behavior*, edited by Ofer Feldman and Linda O. Valenty, pp. 21-35. Westport, CT: Praeger. (On Carmen)

#### March 8: Motivation

David Winter. (2005) Measuring the Motives of Political Actors. From *The Psychological Assessment of Political Leaders*, edited by Jerrold M. Post, pp. 153-177. Ann Arbor: University of Michigan Press.

David G. Winter. (2002) Motivation and Political Leadership. From *Political Leadership for the New Century: Personality and Behavior among American Leaders*, edited by Linda O. Valenty and Ofer Feldman, pp. 25-47. Westport, CT: Praeger.

#### March 10: Comparing the Motivations of Benjamin Netanyahu and Richard Nixon

Shaul Kimhi. (2002) Benjamin Netanyahu: A Psychological Profile Using Behavior Analysis. From *Profiling Political Leaders: Cross-Cultural Studies of Personality and Behavior*, edited by Ofer Feldman and Linda O. Valenty, pp. 149-164. Westport, CT: Praeger. (On Carmen)

David Winter. (2011) Philosopher-King or Polarizing Politician? A Personality Profile of Barack Obama. *Political Psychology* 32(6):1059-1081. (On Carmen)

Draft Databases due Friday, April 7

#### March 15, 17: Spring Break

#### March 22, 24: An Integrative Approach—Leadership Style Analysis

Vaughn P. Shannon and Jonathan W. Keller. Leadership Style and International Norm Violation: The Case of the Iraq War. *Foreign Policy Analysis* 3:79-104.

Stephen Benedict Dyson. (2009) "Stuff Happens": Donald Rumsfeld and the Iraq War. *Foreign Policy Analysis* 5:327-347.

#### March 29: Mid-term Exam-2

#### **March 31: Preparing Leadership Profiles**

Guidelines for Leadership Profiles. (On Carmen)

#### April 5, 7: Leadership Profile of Indira Gandhi

Blema Steinberg. (2008) Indira Gandhi. From *Women in Power*, by Blema Steinberg, pp. 46-112. Montreal: McGill Queens University Press.

Draft Databases due Friday, April 7

#### April 12, 14: April 1: Leadership Profile of Golda Meir

Blema Steinberg. (2008) Golda Meir. From *Women in Power*, by Blema Steinberg, pp. 115-208. Montreal: McGill Queens University Press.

#### April 19, 21: Leadership Profile of Margaret Thatcher

Blema Steinberg. (2008) Margaret Thatcher. From *Women in Power*, by Blema Steinberg, pp. 211- 300. Montreal: McGill Queens University Press.

Leader Profiles, along with Final databases, are due on Friday, April 21

#### April 26-May 2: Final Exam

Final Analytic Paper due at Final Exam

## **Political Science Concurrence**

Dated December 8, 2016

Dear Tony,

I am not keen to have the curriculum expanded in ways that do not involve faculty members but I recognize that the Department of Political Science's course on Political Leadership is different than what IS proposes. Consequently, I concur on this course proposal.

Sincerely,

Rick

## **Richard K. Herrmann**

Professor and Chair Department of Political Science 2140 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210 614-292-9843 Office herrmann.1@osu.edu osu.edu

## John Glenn College Concurrence

Dated November 8, 2016

Hi Tony,

I have now had a chance to coordinate with our undergraduate committee, and the Glenn College is happy to offer its concurrence for INTSTDS 4806.

Rob Greenbaum

Robert T. Greenbaum Associate Professor, Associate Dean for Curriculum John Glenn College of Public Affairs 350E Page Hall, 1810 College Road, Columbus, OH 43210 614-292-9578 Office / 614-292-2548 Fax greenbaum.3@osu.edu glenn.osu.edu/faculty/glenn-faculty/greenbaum/

Curriculum map, indicating how program goals are accomplished via specific courses	Curriculum map	, indicating how	program goals are a	ccomplished via sp	ecific courses
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International Relations & Diplomacy Specialization MAP	LEARNING GOALS					
	Program				Specialization	
	Α	В	С	D	E	F
	Key:	1=Beg. 2=I	nt. 3=Adv.			
Required Pre-Major Courses: 6-18 hours						
History 2500		1	1	1	1	
Political Science 1300		1	1	1	1	1
Completion of 1103	1	1		1	_	
1. REQUIRED FOUNDATIONS: 12 hours				-		
International Studies 2800		1	1	1	1	1
Geography 3701		2	2	2	2	
Political Science 4300		3	3	3	3	3
Political Science 4331		3	3	3	3	
2. CRITICAL PERSPECTIVES: 12 hours				5		
Economics 4600		3	3	3	3	
Geography 3600		2	2	2	2	
History 3500		2	2	2	2	2
History 3501	1	2	2	2	2	2
History 3526		2	2	2	2	2
History 4500		3	3	3	3	3
International Studies 4800		3	3	3	3	
International Studies 4801		3	3	3	3	
International Studies 4803		3	3	3	3	3
International Studies 4806		3	3	3	3	5
International Studies 5800		3	3	3	3	3
Political Science 4320		3	3	3	3	5
Political Science 4330		3	3	3	3	3
Political Science 4381		3	3	3	3	3
Political Science 4397		3	3	3	3	3
3. ELECTIVES: 6 hours					5	5
Communication 3443		2	2	2	2	
Comparative Studies 3608		2	2	2	2	
Geography 5601		3	3	3	3	3
History 3505		2	2	2	2	5
History 3525		2	2	2	2	2
History 3560		2	2	2	2	2
History 3561		2	2	2	2	
History 3590		2	2	2	2	
International Studies 3400		2	2	2	2	
International Studies 4661		3	3	3	3	
International Studies 4700		3	3	3	3	
International Studies 4700		3	3	3	3	
International Studies 4998		3	3	3	3	3
International Studies 4999		3	3	3	3	3
International Studies 5191		3	5	3	3	5
International Studies 5191		3	3	3	3	3
International Studies 5700		3	3	3	3	3
International Studies 5700		3	3	3	3	3
International Studies 5801		3	3	3	3	
Political Science 4210		3	3	3	3	3
Political Science 4310		3	3	3	3	5
Political Science 4310 Political Science 5315	+	3	3	3	3	3
4. COMPLETION OF A FOREIGN		3	5	3	5	5

LANGUAGE MINOR.	3			
PROGRAM LEARNING GOALS:				

- A. Students are competent in a foreign language.
- B. Students complete a rigorous liberal arts education that is international in focus and prepares them for a range of careers.
- C. Students understand the diversity of influences-historical, economic, political, social and cultural-that shape domestic and international processes and outcomes.
- D. Students master critical reasoning and cross-cultural communications skills.

## SPECIALIZATION LEARNING GOALS:

- E. Students develop an interdisciplinary knowledge of how states interact to advance their national interest while solving problems of common concern.
- F. Students become familiar with the origins and development of international relations.